

**Amari**  
Entrepreneur

ZAMBIA

TRAVEL

Pendo Lema: Building a Platform That Connects Africa to the World.”

INSIDE:

TEMPO AFRICA

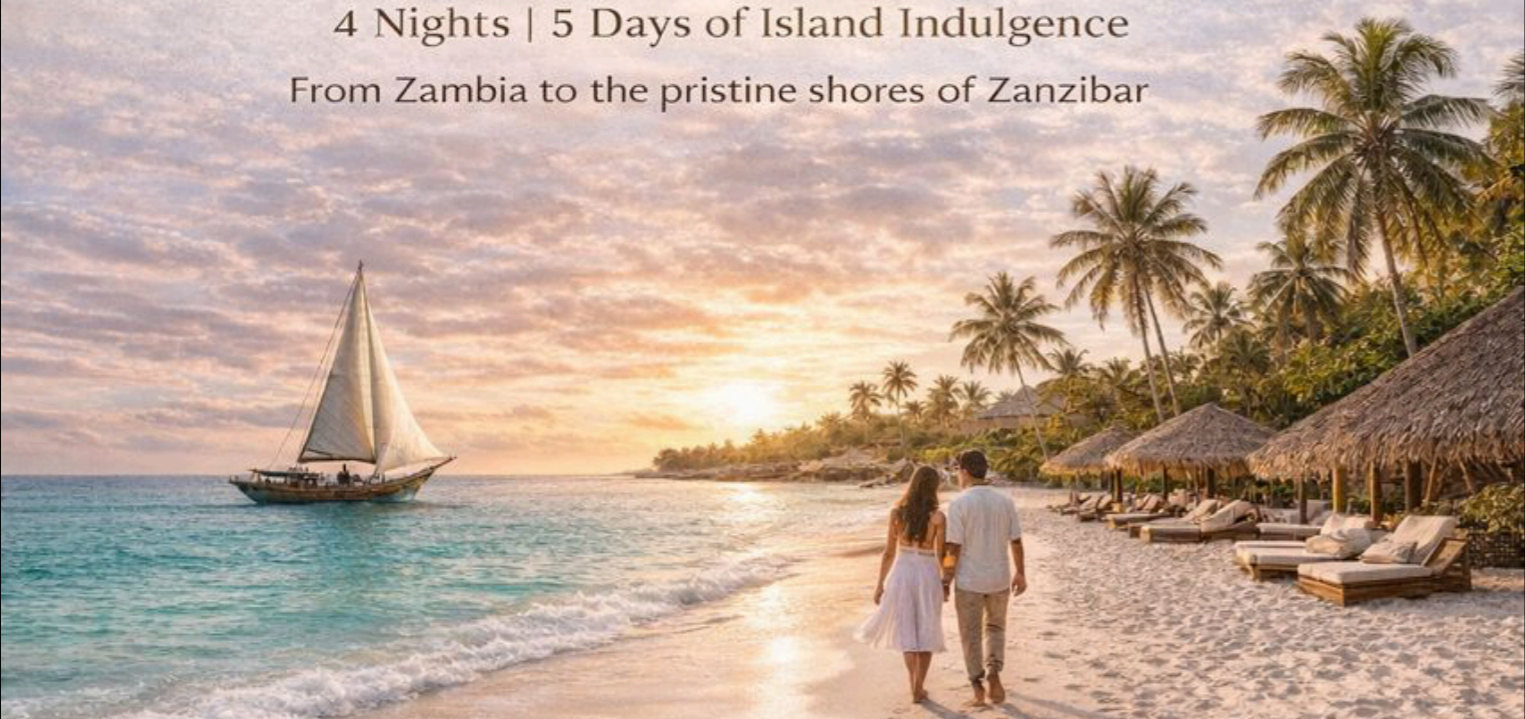


2026



# EASTER ESCAPE TO ZANZIBAR

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Champagne ambiance over the Indian Ocean
-  Dolphin Experience in Mnemba Waters
-  Visit to the Turtle Sanctuary

\*Upgrade to Half Board or Ocean View Suite available.



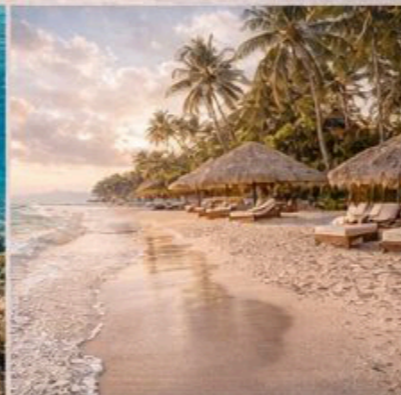
Exclusive Sunset Dhow Cruise



Private Guided Stone Town  
Heritage Experience



Dolphin Experience  
in Mnemba Waters



Visit to the Turtle Sanctuary

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# Editorial Note

Aisata Guiro Sithole  
Founder & Editorial Director, Amari Entrepreneur Magazine

Africa stands at a defining inflection point.

Across the continent — and here in Zambia — we are witnessing accelerated momentum in technology advancement, tourism expansion, agro-processing innovation, and industrial value addition. These are not isolated trends; they are structural shifts shaping Africa's next growth chapter.

At Amari Entrepreneur Magazine, our editorial lens is clear: we document, amplify, and interrogate the forces building Africa's economic future.

Technology is no longer a support function — it is infrastructure. From fintech ecosystems enabling SME growth to digital marketplaces improving market access, African innovators are building scalable solutions that respond to local realities with global relevance.

Tourism is being reimagined — not only as hospitality, but as cultural capital, investment opportunity, and national branding. Zambia and many African nations are redefining destination narratives, positioning experience, heritage, conservation, and enterprise at the center of economic participation.

- Agro-processing remains one of the continent's most strategic levers. Africa cannot export potential and import prosperity. The transition from raw commodity export to value-added production — in edible oils, fruit processing, grains, sauces, and packaged goods — is central to job creation, food security, and industrial resilience.

This brings us to a larger question:

What does it truly mean to build a Made in Africa brand?

It means quality without compromise.

It means ownership of our value chains.

It means innovation rooted in local context but competitive in global markets.

It means shifting from extraction to transformation.

A Made in Africa brand is not a slogan — it is a discipline of standards, storytelling, systems, and

scale.

As we engage in the global Women's Month conversation, this dialogue becomes even more critical. Africa's economic transformation cannot happen without the deliberate inclusion and leadership of women.

I believe that every generation has something to offer. Our responsibility is to build with resilience, intention, and grit. African women are no longer waiting at the margins of industry — they are designing platforms, leading manufacturing, shaping policy conversations, financing innovation, and redefining enterprise across sectors.

At Amari Entrepreneur, we are committed to highlighting conversations that demonstrate measurable impact — stories of women and men who are shaping the African marketplace with affirmations of possibility and innovation.

We still have much to build.

We still have markets to formalize.

We still have industries to strengthen.

We still have brands to globalize.

But what is evident is this: Africa is not short of ideas. It is aligning execution with vision.

As we continue to spotlight technology, tourism, agro-processing, and industrial growth, our message remains consistent — the future of Africa will be built intentionally, competitively, and inclusively.

And African women will be central to that architecture.

Fully Immerse yourself in our 2026 exclusive feature on travel keep the conversation going and hashtag

#AmariEntrepreneur

#AisataGuiro

#MadeInAfrica

#WomenBuildingAfrica

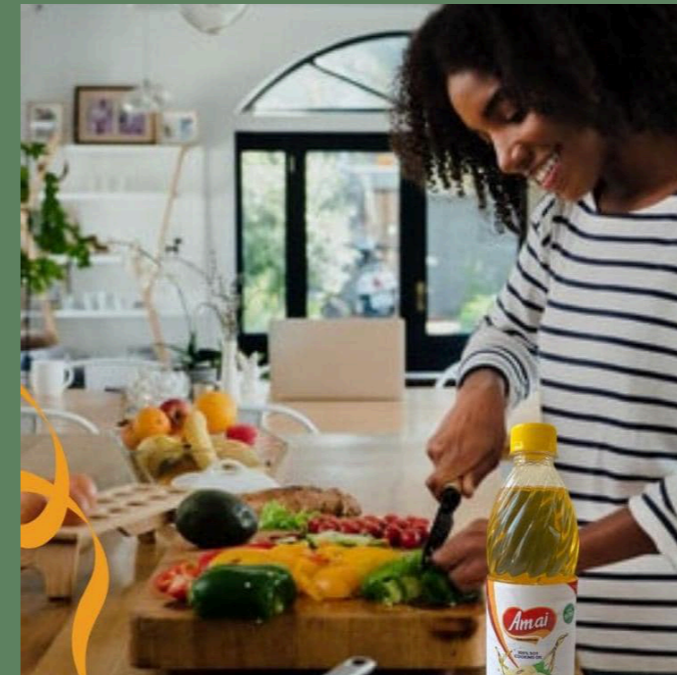
#InnovationWithImpact

#ResilientLeadership

#AfricanExcellence



## Celebrating Women this March



Whether through Amai Cooking Oil — the heart of the Zambian kitchen — or our naturally preserved fruits, we recognize the hands that feed families, sustain livelihoods, and connect Zambia to the world.

Women are the backbone of farming communities, and at Amai Bliss Foods, we are proud to bridge the gap between their hard work and modern markets. Together, we cultivate not just food, but opportunity, dignity, and hope.

From farm to table, from women to the world — fresh, sustainable, and full of life.

Written By Natasha Kasoma

At Amai Bliss Foods, every product carries the story of women whose strength, vision, and care nourish communities across Zambia.

From sunshine-preserved apples and oranges, handpicked by smallholder farmers, to tropical pineapple rings dried at peak ripeness, our foods are more than just fresh and sustainable — they are a testament to women's resilience in agriculture and entrepreneurship.

This March, as the world honors International Women's Day, we celebrate the women who cultivate the land, preserve tradition, and innovate for the future.





# Pendo Lema: "Building a Platform That Connects Africa to the World."

By Aisata Guiro

But what distinguishes Pendo as an innovative business leader is not only the platform itself — it is the strategic intent behind it.

She is building infrastructure for access.

She is strengthening cross-border connectivity.

She is positioning African property owners within a global digital economy.

Tempo Africa is more than an app; it is a structured bridge between Africa and the world — enabling confidence in relocation, investment, travel, and enterprise across the continent.

At Amari Entrepreneur, we recognize Pendo as part of Africa's forward-thinking leadership class — entrepreneurs who combine market insight with digital innovation to unlock scalable, continent-wide solutions.

As Africa rises, leaders like Pendo ensure that opportunity rises with it — organized, accessible, and globally competitive.

Africa's growth story is no longer emerging — it is accelerating. Across sectors, a new generation of founders is building platforms that respond to real market gaps with clarity, structure, and innovation.

At Amari Entrepreneur Magazine, we spotlight leaders who are not only launching businesses, but reshaping industries. One such leader is Pendo, Founder of Tempo Africa.

Pendo represents a new wave of innovative African business leadership — visionaries who understand both the continent's complexities and its vast untapped potential. Through Tempo Africa, she has introduced a technology-driven solution to one of Africa's most fragmented yet

high-demand sectors: property and hospitality listings.

Identifying the growing need for reliable, accessible, and verified accommodation options across the continent, Pendo built a platform that connects property owners directly with users — Africans at home, the diaspora community, investors, business travelers, and global explorers seeking trusted spaces within African cities.

Tempo Africa aggregates residential properties, hotels, holiday rentals, and co-working spaces into a centralized digital marketplace designed for visibility, transparency, and ease of access. In doing so, it formalizes access to opportunities

**Tempo**  
AFRICA

**Homeowners & Hotel Owners**

Download the app and list your properties for short and long stays!

Luxury Safari Camp  
Serengeti National Park, Tanzania

Tanzania

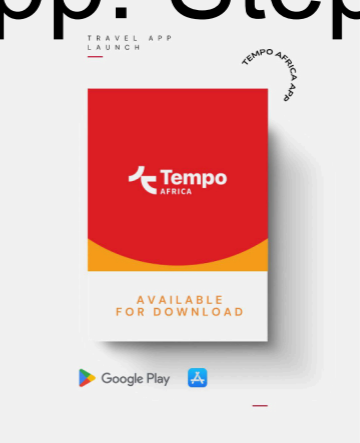
List Your Property on Tempo App

Book Now

Download on the App Store

GET IT ON Google Play

# User Registration with Tempo Africa App: Step by Step



Step 1: Open Tempo Application App, enter your mobile number and Sign Up. If you already registered, just enter your phone number and Sign In.

Step 2: You will be prompted to enter the OTP sent to the phone number you have registered with.

### Welcome Back

Whether it's a trendy apartment, a comfy room or your next adventure - we've got the perfect spot. Just enter your phone number to continue.

Phone Number

+255 XXXXXXXX

Sign In

Don't have an account?

Sign Up here

By using our services you agree to the Terms & Conditions.

### Verification

We have sent code to your number

255780

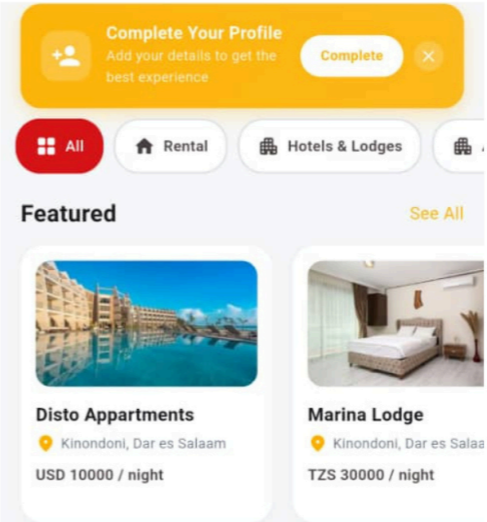
Enter the 6-digit verification code sent to your phone number.

○ ○ ○ ○ ○ ○

Didn't receive the code? Resend in 27s

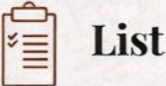
Step 3: You will then be inside the App; required to complete your profile to be able to add your properties.

Step 4: After completing your profile you can now go to the next step of adding your property(hotel, lodge, apartment) or a house.



## DOWNLOAD THE TEMPO AFRICA APP

### App Features



List

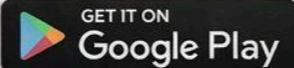
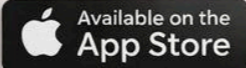


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# Amari Entrepreneur



## Discover Amari Entrepreneur Magazine

Zambian-owned. Africa-focused.  
Entrepreneur-powered.



Amari Entrepreneur Magazine is your trusted source for business insights, leadership stories, and practical guides tailored for African entrepreneurs. Whether you're established or just starting out, our platform bridges ideas and opportunity — celebrating bold innovation, cultural pride, and economic growth across the continent.

We spotlight topics that matter: leadership, tourism, agriculture, social development, and more — all rooted in positivity and progress.

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# Amari

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